

# DARCI B. DAVIS

Art Direction & Visual Marketing

Los Angeles, CA

darciclair@gmail.com

206-390-7663

LinkedIn

darcidavisdesign.com

## ABOUT

Creative, confident, and hardworking graphic designer with a strong attention to detail. With 12+ years of proven professional experience, I'm a fast learner, demonstrate effective delegation, and have excellent communication skills.

## EDUCATION

### Savannah College of Art & Design

BFA: Visual Communications

Minor: Graphic Design

## VOLUNTEER

- She Runs It, Designer
- Women in Cable TV, Designer
- Women in Film Seattle, Designer

## REFERENCES

### Grail Mortillaro

Executive Creative Director

Comcast Advertising

grail\_mortillaro@comcast.com

### Jan Dela Cruz

Art Director

Comcast Advertising

jan\_delacruz@comcast.com

### Avery Kuiper

Creative Project Manager

The Trevor Project

akuiper919@gmail.com

### Naomi Natsuhara

Grants & Contracts Manager

Solid Ground Seattle

naominatsuhara@gmail.com

## APPLICATIONS

- Adobe CC: Id, Ai, Ps, Lr, Dw, Br, Xd, Sp, Acrobat
- Web Design (CSS/HTML)
- Microsoft 365: PPT, Excel, Word, Teams, SharePoint, OneDrive, Outlook
- Digital Marketing: Splash, Canva, Constant Contact, Mail Chimp, Analytics
- Project Management: Wrike, Monday, Smartsheet
- Other: Esri, G Suite, Apple iWork

## EXPERIENCE

### Comcast Advertising

#### Sr. Graphic Designer, Brand Marketing | New York, Los Angeles

- Lead high-priority projects: execution of design, concepts & milestones
- Lead trainer of brand overview, design, software & streamlining processes
- Oversee junior designers on brand to ensure quality & consistency
- Clients: Xumo, Universal Pictures, FX Networks, Peacock, NBC Sports

#### Graphic Designer, Brand Marketing | Seattle, New York

- Extensive knowledge of brand & design to promote vision of company
- Maintain accuracy, works well under pressure or joining project in progress
- Confident on taking lead, and directing project from start to finish

#### Graphic Designer, Pacific Region | Seattle, San Francisco

- Support & uphold brand standard for all regional / corporate needs
- Self-directed on project ideation & timeline management when necessary
- Work directly with clients to establish scopes & manage project expectations

### Eggs + Rice, Google Cloud (Contract)

#### Graphic Designer | Seattle, San Francisco

- Create branding & presentation designs for Google NEXT 2018
- Fast-paced environment, high attention to detail & quick turnover
- Clients: Google Cloud, Salesforce, BuzzFeed, Oracle, Reddit

### Freelance Design (Contract)

#### Graphic Designer | Seattle, Dallas

- Directing & designing projects from start to finish
- Understanding all stages of project & contact points
- Pushed me to navigate from non-profit sector to large tech

### Bellevue LifeSpring

#### Events & Graphic Designer | Seattle

- Four annual 1,000+ person events, galas, fashion shows & more
- Job duties: design, events, & manage event staff / volunteers
- Responsible for all company design needs, including website

### Aspen Branch Studio

#### Events & Graphic Designer | Aspen

- Job duties: design, events, & manage event staff / designers
- Worked directly with Bravo TV to design SkinnyGirl White Cosmo release
- Clients: Bravo TV, Food & Wine Magazine, ESPN, Winter X Games

### Susan G. Komen (Contract)

#### Events & Graphic Designer | Aspen

- Race for the Cure & Ride for the Cure
- Job duties: design, events, & manage interns / volunteers
- Produced first ever green-certified Susan G. Komen event